





#### Philosophy

#### The Sharp-aX Distribution Software

Designed specifically for distributors, wholesalers and merchants, that is, anyone who buys and sells stock of any kind: Electrical, Plumbing, Fasteners, Food, Janitorial, Bricks, Jewellery, Fashion Goods, Builders and Roofing are just some of the different industries we work with.

#### **Our Customers Are Our Partners**

We work in partnership with our customers focussed on building strong working relationships from the initial investigative system process meetings to ensure best fit, ongoing care and constant contact via our Training Consultants and Support Teams.

#### **Collaborative and Pro-Active Support**

Our support desk is designed to put the customer first. We work on a collaborative basis meaning whoever you speak to initially owns that query and will keep you up to date with progress. We do not pass our customers from one employee to another - your support agent sources and delivers the solution to you for acceptance.

#### We Use Only Powerful & Proven Technologies

Our software, written in C#, runs in a Windows environment, using the .Net and DevExpress frameworks in conjunction with an MS-SQL backend. These are the powerful and proven technologies used by some of the world's largest companies ensuring that your business is supplied with proven reliable software suitable for your needs.

#### **Our Software is continually Improved & Updated**

Our UK team of developers, with feedback from our customers, constantly update and improve our core software.

We have only one version of the software and all new features and improvements are available to all customers via three to four upgrades each year included as part of the software contract.

#### **Forefront of Our Competition & Legislative Changes**

We are at the forefront of all regulatory changes. Our customers are advised well in advance of any mandatory changes such HMRC MTD - Making Tax Digital and HMRC compliance as well as Brexit changes.

Our aim is always 'to avoid unnecessary stress for our customers'.

#### **Every Business is Different**

We recognise that not every business is the same and therefore provide a significant number of industry specific optional modules designed to meet exact requirements.

Larger modules such as Delivery Routing apps, and Projects Management are written & trialled in conjunction with our customers in live environments.



What can Sharp-aX software do for your business?

- Save Time/Increase Efficiency = Return On
   Investment Easy to use tools for staff to record key business data, keep themselves up to date and share with your colleagues quickly and easily. Enter once for access by all.
- **The Paperless Office** Save Space with our policy of "no data archiving". No need for paper records the system will hold all information safely and securely for as long as required.
- **Proactive marketing** Use system information to accurately target your marketing campaigns and follow up directly from within our software. Powered by the world leading Google Analytics.
- Customer Service Your knowledge and that of your most experienced staff is held in the system to ensure everyone makes the same/correct decision for your customers.
- **Flexible nominal accounting** Produce & reconcile your own management accounts display on one screen. Save thousands of pounds by providing your accountants with instant & accurate information on request.
- **Product on screen images** Don't rush off to the warehouse to find a product. Show your customers an on screen coloured image or send them a quotation with an image.
- Servers and Cloud services (Azure) We have all options for on premise or Cloud solutions.
- Automate your processes i.e. Produce and print delivery notes and invoices when orders picked and ready to go.

## One Stop/Long Term Solution & The Last Software you will ever need

The Sharp-ax software is flexible, powerful and user friendly. Keeping complexity behind the scenes, built to be the heart of your business bringing together all the information your business needs in one place. If your business uses other specialist software, our experienced team will ensure that the specialist software will be tightly integrated as if it were part of Sharp-aX itself.

#### **Configurations**

The standard system incorporates modules for:

Global Search	Search for complete information across the whole system		
Sales Ordering with Point of Sale Order Entry	Controlled to help sell the right products at the right price		
Invoicing	Consolidated (multi delivery notes to one invoice)		
Quotations	One click to convert to orders/invoices		
Stock Management	Multi site, multi-bin order level management		
Purchasing	Direct, linked to sales orders and direct deliveries		
Pricing	Flexible pricing inc. lump sum discounting, quantity breaks & chain discounting		
Accounts	Flexible nominal ledger, cost centre and fully integrated CIS and Deposit invoicing supporting full & partial VAT exemptions.		
System Reports	Customer level report writer and Pivot Tables with pre-set tables and customised own pivots		
Dashboards	User tailored screens to aid business analysis & streamline processes		

### **Business Intelligence**

Creation of KPIs (Key Performance Indicators)
specific to requirements
Option to compare timeframes
View as a chart
Drill into details
Produce scorecards to hold and view KPIs for each
area of the business
Create messages to aid record completion
Creation of workflows to automate business tasks
Automate mailing of invoices and shipping orders

## **Mobile Apps**

Sales App	Empower your Sales Team Check sales history, stock, account details. Process orders and payments
Warehouse App	Stock Take on-the-go Batch/Serial control, goods in & shipping
Delivery Routing App	Optimise Deliveries Proof of delivery via signature & images Partial/damaged goods recording Instant Head office updates Collections & returns

#### **Modules**

Advanced Costing	Distribution of additional costs to purchased items such as duty, freight and insurance	
Amazon SP-Seller & Vendor	Integration with the Amazon market place	
Catch Weights	Manage variable weight items	
Channel Advisor	Ability to sell via Amazon, eBay, Shopify, Google and other sites	
Cindercone Magma	Integration with market places: Tesco, Asda, Co-op and many more	
Coverage Calculation	For tiles, carpets, roof tiles etc	
CRM	Customer & Supplier Relationship Manager	
Delivery Routing	Using Google / Azure technology and mobile devices	
Document Scanning	Automatically scan & store POD's & other documents within the system	
еВау	Integration with the eBay market place	
EDI	Link to other computer systems automatically	
Email	Replace your printed paperwork with emails	
Erudus Integration	The food industry's collaborative solution to sharing product data.  Receive latest product specifications from over 2,700 food manufacturers	
Fixed Asset Register	Trace and manage availability of tools, company cars, machinery and allocations to personnel. Track depreciation / amortisation	
Food Industry Product Data	Store & retrieve product specification data such as certification, nutritional information & allergens	
Stock Forecasting	Seasonal stock, minimum, maximum, stock levels (specific seasonal trends: Christmas, Spring, Summer)	

## **Modules Continued**

Form Designer & Reporting Tools	Customer level design tools to create & change forms & reports easily		
Fully Integrated Website	Orders & payments auto downloaded to the system, Customer access to own price structure/discounts + order history, invoices & statements		
HMRC eSubmission	Recognised by HMRC/Tax Digital includes ongoing compliance		
Inter Company Trading	Seamless automated integration between Companies – purchase orders/ direct deliveries		
Intrastat	Declare goods moved in & out of the UK		
KBB Integration	Kitchens, bedrooms & bathrooms online auto purchase and sales orders creation		
Linnworks	Integration with multi-channel order management online platform for sellers selling on eBay, Amazon, Magento, Shopify and others.		
Loyalty Points Scheme	Award points to your customers for their purchases		
Luckins	Electrical wholesale catalogue integration allowing easy product creation & price updates		
Marketing	Integrated email campaigns		
mSeller	Integration with mobile sales for tablets & smart phones		
Open Banking	Access your bank accounts & transactions directly		
PDQ Integration EVO/Veriphone Payments	Online fraud prevention checks Process cards using competitive EVO & Verifone services		
Postcode Look Up	Customer and supplier look up and seamless address entry		
Pro-active Telesales	With history of up to last 10 orders		
Projects	Project planning, execution, scheduling, labour management, costs and documents		
Promotions	Powerful & flexible module for promotional campaigns including buy x get y free, buy xy get z free, buy x get y discount and many more combinations		
Publisher	Tracking changes and publishing to external locations		
Remote Rep's order taking	Via Blue Alligator, mSeller & Aspin electronic sales catalogue with customer history		
Shipping Module	Royal Mail, DPD & DPD Local, Panther Logistics, Tuffnells & Palletways		
Signature Capture	Avoid disputes over product collections & reduces paper		
SMS Texting	Automated text to customers advising deliveries, order ready for collection etc		
Stock batch/Serial tracking	Control of stock by batches, serial numbers & expiry dates		
Third Party Catalogues	Integrate any Excel row based data in Sharp-aX. Eg: Toolbank, Euronics, Electrika & Draper Tools		
Tradeplace Integration	Provides access to all manufacturers' Stock levels, Product availability, Product information & order status		
Variants	Stock by size, by colour or any other attributes		
Web Link Portal	Enables customers to place orders and self manage their account. Can be linked to 3rd party websites including Magento		
Works Orders & Bills of Material	Manufacturing operations. Assembly & disassembly of BOMs		

## **Features**

Navigation Import/Export Screen Layouts Customer Form Designer	User system restrictions Dashboards Reports	Clone records Custom fields for specific businesses or needs
Customer Form Designer	Direct Deliveries	System set up
Optional screen colours	Track history of records	Click to dial

Both the standard system and the range of additional modules are constantly enhanced. Specific training is available initially and/or at later stages on site, on line or at Berkhamsted.

Multiple sites
Individual site details on forms/reports
Multiple stock locations and warehouses
Multiple stock bins
On screen visibility of company and site stock

Stock site to site transferring Multiple Companies Internal stock transfers Shared warehousing facilities

#### The Complete Solution for Wholesalers Distributors & Merchants

#### **Sales**

Minimal keystrokes required

Order/quotation entry from counter & back office to remote & mobile users

Postcode search (optional)

Account details at POS

Repeat/copy previous orders/quotes

Quotations in prestigious output

Conversion of quotes to orders

'Haggle' negotiation tool

Alternative products suggestions

Related products

Product weights

Multiple units of measure

Margin control by total order & order line

Customer buying history within order entry

Check last price paid

'Shopping list' - quick entry

Outstanding quote warning

Customer order ref. warning

On-screen product pictures

Special lines with back to back orders, call offs

Special offers

Due dates

Manual and auto write-offs

Product or customer specific notes on order lines

Direct deliveries (drop shipping)

Cost centres

On-screen turnover by customer

Free-text per order line (100 characters)

Drill down to all information

In stock movements

Purchase orders

Customer account

Details and history of sales by customer

Creation of the following from one screen

Quotes⇒orders⇒delivery note⇒ Invoice

Collection notes⇒returns note⇒ credit note

Full Deposit handling system including VAT

Deposit cash sales

Deposit sales payment history

Negative line discount on sales order

Lump sum discount by value or percentage

Customer contact against transactions for auditing

Credit reason assignment including financial only or stock return

Credits against stock

Multiple delivery addresses for each customer

Branch account ordering

Internal and external note recording

Track by order and item

In order purchase ordering

Signature capture

Delivery charges

Contract pricing

Prompt payment discounts/ settlement discounts

Kits

Other validation rules by specific criteria

Collection note to sales order

Simple, quick production of orders

Quick swap items

Chain discounts

Cash, account or cash account sales

Multiple payment methods

Cash back option at till

Bulk Barcode input on order entry

**Pro-formas** 

CODs

Search by words, numbers & characters in any order

Batch traceability with same batch purchase orders

Retention of customers details

Find cash sales by name, postcode or telephone numbers

Daily cash totals report by operator

Cash slip printing/till opening

Scheduled calls

Purchase pricing

Item purchase history

Bulk barcode input

CRM events whilst entering an order

Works orders on order entry

## Leading edge technology solutions



#### **Purchasing**

Creation of the following from one screen

Quotes>⇒orders⇒goods in note⇒invoice Quick payments⇒invoice (Invoice + Payments)

Debit note system

Multiple address functionality

Branch accounting

Stock level reordering

Central purchasing

Purchase forecasting

Supplier supported pricing

Alternative supplier details and pricing

Rebates

Prompt payment discounts

**Purchase History** 

Back orders



#### **Stock Management**

Stock search words and numbers in any order

**Statistics** 

Alternative part numbers (suppliers/customers)

Alternative descriptions (suppliers/customers) and alternative barcodes

Simple stock-take routine

Import stock from spreadsheet

Product linked documents

Kitting/assemblies/bill of materials (multi level)

Site transfer request from order entry (based on stock levels)

Global price updates

Product notes/remarks

Alternative products

Optional batch traceability

Optional link to product images/ photographs

Sales & purchase history by month/ week

Non-stocked/obsolete stock

Analyse unmoved stock

Stock exclusion from rebates and/or settlement discounts

Aged stock valuation by average, last, List cost

Stock range/grades

Multiple locations within multiple warehouses

Stock movements, adjustments and site transferring supplier/customer

Stock budgeting and seasonal stock level recording (minimum, maximum and reorder)

Stock level replenishment by manufacturing (works order)

Units of measure feature per item to allow multiple ordering quantities

Dimension recording

Barcoding by product and customer/ supplier barcodes (multiple barcoding)

Barcode creation

Stock categorisation, 3 tier structure

Internal bin transfer

Works orders (assembly, disassembly)

Serial numbers

Variance

Negative selling

Stock allocations

Expiry dates

#### The Complete Solution for Wholesalers Distributors & Merchants Continues

#### **Pricing & Discounting**

Trade & retail

Special net Prices per customer

% discounts by product/product group

Sub-group discounts

Quantity discounts

Customer business type pricing

Surcharges

Branch specific pricing

Margin/markup based pricing

Customer Supplier price groups

Special offers

Promotions incl. BOGOF & Multibuy

Split pack pricing

Rebates

Units of measure

Vouchers

Surcharges

Branch specific pricing

Prompt payment discounts (settlement)

Chain discounts

Contract pricing



#### **Nominal**

Customisable nominal structure

Nominal accounts assigned to group

Nominal group assigned to financial report

Nominal sub-group to group nominal for reporting purposes

Daybook to provide journals, prepayments and accruals

Editable journals

Transferring customer counter payments to bank nominal

Reconciliation of bank nominal

Cost centre functionality

Recurring journals

Bank payments

#### Sales Ledger

Customer price groups

Multiple customer assignments

Pricing on discounts, fixed or quantity break options

Daybook to provide

Invoicing and crediting (direct to ledger)

Receipts and batch receipt allocation

Sales journals and opening balances

Sales refunds

Multiple customer terms to allow changing transaction by transaction

Single and batch receipts

Import invoices

Flexible credit control options

### Customer and Supplier Relationship Manager

Fully customisable CRM

Options to use system to record geographical location of customer, area, delivery days and routes, sales rep, region, territories

Create/maintain contacts for existing or prospective companies

Customers and suppliers on one database

Create individual contacts, tasks, appointments and events

Instigate follow ups

Track orders placed by contacts

Create tasks/appointments whilst entering an order

See the cost of task service provided

Create outlook tasks

View all commitments in the calendar

Multi payment terms by customer to allow

Include contacts within marketing campaigns

Task Manager to ensure good customer service

Links to Twitter, Facebook, Skype and Google Maps etc

Supported pricing

Marketing



#### **Accounts/Contract pricing**

Open banking access your bank accounts and transactions directly

Integrated sales, purchase & nominal ledgers

No laborious month-end procedures

Both period & date driven

Period lock options

Multi-cost centre

Multi-currency

Multi-location

Customer/supplier notes

`Expand' transactions on-screen

Payment allocation history

Aged debtors/creditors listings

Supplier invoices/matching goods in

Settlement discount

Copy invoice reprint

VAT reporting/HMRC integration

CIS Construction Industry Scheme

Management accounts - backdated to any unlocked period

Posting map



Fixed asset register

Exchange rates

Cash accounting

HMRC Recognised (MTD)

Flat rate VAT scheme

VAT partial exemption

**VAT Reverse Charge** 

VAT for imports.

Statement history

#### **Purchase Ledger**

Match Goods In Notes to invoice

Credit notes

Single and Batch payment options

Debit note feature

Purchase journal and opening

balances

Quick payments

Update cost centres

Allocate/unallocate transactions

Apply additional costs

Integrated accounting,
order processing, stock control software
& website systems for trading companies

#### Reporting

Forms and reports in one place

Design and re-design own reports with built in designer

Drag and drop functionality & options for configuration

Export for/report into multi formts inc Excel, PDF

Create standard email/text responses

Pivot reports

Charts

Custom dashboards

KPI's

#### **Optional Ancillary Services**

Hardware & System Networking

Site Surveys

Systems Processing Analysis

Office 365 Subscriptions

**Business Anti-Virus Software** 

24/7 Offsite Data Backup Solutions

Disaster Recovery and Business Continuity Planning Advice

**Integrated Websites** 

Web Hosting

Astra Security website protection

Web Integration to Xero

Web Integration to Sage

## What our customers say ...

# " We have been very impressed with Sharp-aX since the start of our project "

"From many meetings discussing our personal requirements through to our go-live Sharp-aX have been brilliant.

We had a very tight deadline for go-live and they met our needs and delivered.

The software is so customizable and can easily be done by yourself on many occasions so you can really tailor the software to your needs and if by some small chance the software cant already do it, the development team back at Sharp-aX head office always meet your needs and come up with the solution.

Would highly recommend the software to anyone, we moved from Sage 200 and this software was a breath of fresh air to our company "



## " The installation has gone very well "

"we got on well initially with the Sharp-aX training team and it has progressed since then. It is completely modern and we particularly like the way we can change the screens to suit our individual needs".

Sharp-aX upgrade their installations four times a year to ensure all systems are kept up to date.

Andersons demonstrate a concern to look after their customers as well as possible and these relationships together with other business associations will ensure that their success will continue way into the future "

**Roofing Supplies** 

#### " Excellent service every time "

"I have used Sharp-Ax for a number of years with two different companies, Five star service every single time. Nothing is too much trouble, always happy to help and emails answered within a couple of minutes. No complaints, excellent company and people to work with.

Kitchens & Bathrooms

#### " It has been a great success "

Mark Collins, the TC Fixings
Director, who runs the website
has found that the majority of the
orders have been placed by new
by by customers. The existing
account customers have so far
continued to use the traditional
method of ordering from TC's
130,000 item stock file. The
number of web orders has grown
dramatically month on month.

TC Fixings is receiving customer reviews (which they publish) complimenting them on their fast and friendly web performance.

Fixings & Fasteners



#### " We are Glenterrin Ltd

- a family run business.

We used the Sage 100 ordering system for over 25 years but needed a more modern & flexible system. We contacted Sharp-aX Computer Systems and haven't looked back. Their patience & helpfulness along the journey has been fantastic. Throughout the process, they have suggested & delivered great bespoke work on multi showroom branding, VAT deposit invoicing and so much more.

We have been up and running with Sharp-aX since August 2018 and it has transformed our business in so many ways.

We have 6 retail showrooms, business partner franchises and contract accounts throughout Scotland - all selling at different discounts.

The Sharp-aX software handles deposit VAT invoicing with ease,

allocates bin locations for products and we now have a 'great stock control system'.

Sharp-aX is easily adapted to suit your business needs. If you are looking for a change in computer systems, then look no further than Sharp-aX. The team at Sharp-aX is always there to help with any questions or enquiries we have. The result is always a resolution thus enabling us to continue running our business efficiently"

Kitchens & Bathrooms

Nationwide Supplies was started outside Buntingford in Hertfordshire by two brothers, Jamie and Adam Brown. They also opened a showroom in Buntingford. From a computer system point of view they started, as so many companies do, with a simple system which they outgrew in a short time. They ordered a 5 user SQL system from Sharp-aX Computer Systems in Berkhamsted in August 2015 and went live in January 2016.

The new system has worked very well with ease of use and dramatic improvements in speed, especially in the trade counter. As Adam says "Customers congratulate us on how much quicker we serve them now. Without Sharp-aX we could well have needed another person on the

trade counter."

Nationwide is still looking to use the system's capabilities and are aware that we are the biggest web trading country in the world. They have also installed the Sharp-aX integrated website which enables their customers to place orders directly into the system using their account or paying with a credit card or by "click and collect".

Their next stage is to install the Sharp-aX Delivery Routing module, the Tool Bank interface and possibly the Sales-i capability.

What Jamie and Adam have accomplished in such a short space of time is outstanding and we congratulate them and are sure of a continuation of their achievements.

**Builders Merchants** 



"We have used this software for a number of years and as part of our package we get the latest upgrades free.

The program is constantly evolving and we find the new features very useful. Upgrading is done after work hours so that there is no disruption to our business "

Fixings & Fasteners











## Check out our Trust Pilot Reviews ...





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